

In the Claims

1. An integral mailer and frame, comprising:
 - (a) a frame front panel having an aperture therein;
 - (b) a frame rear panel foldably connected to the frame front panel along a first fold line, the frame rear panel including
5 easel forming cuts;
 - (c) a mailer rear panel foldably connected to the frame rear panel along a second fold line;
 - (d) a mailer front panel foldably connected to the mailer rear panel along a third fold line; and
 - 10 (e) a closure flap foldably connected to the mailer front panel along a closure fold line.
2. The integral mailer and frame of Claim 1, wherein the frame rear panel includes a separation line intermediate the first fold line and the second fold line.
3. The integral mailer and frame of Claim 1, wherein the mailer rear panel and the mailer front panel are each contiguous pieces.
4. The integral mailer and frame of Claim 1, wherein the closure flap includes an adhesive area and a tear strip intermediate the closure fold line and the adhesive area.
5. The integral mailer and frame of Claim 1, wherein the frame front panel, the frame rear panel, the first fold line, the mailer rear panel, the second fold line, the mailer front panel and the third fold line are constructed to selectively dispose the panels in an over laying
5 configuration having an order of the mailer front panel, the frame rear panel, the frame front panel and the mailer rear panel.
6. The integral mailer and frame of Claim 1, wherein the frame front panel is bonded to the frame rear panel along a pair of spaced apart lines.
7. A blank for forming a combined picture frame and mailer, comprising:
 - (a) a frame front panel having an aperture therein;
 - (b) a frame rear panel connected to the frame front panel along
5 a first fold line;

- (c) a mailer rear panel connected to the frame rear panel along a second fold line; and
- (d) a mailer front panel connected to the mailer rear panel along a third fold line, the mailer rear panel and the mailer front panel symmetrical about the third fold line.
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8. The blank of Claim 7, wherein the frame rear panel is sized to occlude the aperture in the frame front panel upon folding the frame front panel along the first fold line to overlay the frame rear panel.

9. The blank of Claim 7 wherein the frame front panel is adhered to the frame rear panel to form a picture receiving pocket therebetween.

10. A method of packaging a picture, comprising:
- (a) locating a picture between a frame rear panel and an integrally connected frame front panel to dispose a portion of the picture visible through an aperture in the frame front panel;
- 5 (b) folding a mailer rear panel integrally connected to the frame rear panel to overlay the aperture in the frame front panel; and
- (c) folding a mailer front panel integrally connected to the mailer rear panel to overlay the frame rear panel.
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11. The method of Claim 10, further comprising folding a closure flap integrally connected to the mailer front panel to overlay a portion of the mailer rear panel.

12. The method of Claim 11, further comprising adhering the closure flap to the mailer rear panel.

13. The method of Claim 10, further comprising separating the frame rear panel from the mailer rear panel along a line of separation.

14. The method of Claim 13, further comprising locating the line of separation in the frame rear panel.